

Tasnee Towards Sustainability – Holistic Approach, Systematic Implementation and Standard Evaluation Techniques

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TASNEE is driven by best business practices with the goal of achieving profitable and sustainable growth for its stakeholders and society. TASNEE, today is one of the largest industrial company in the Kingdom of Saudi Arabia.

As one of industry requirements and pillars of performance, Sustainability is becoming a cornerstone for industry in the future. Consistent with the drive to achieve sustainable development, TASNEE has developed a comprehensive sustainability strategy for monitoring four (4) environmental metrics which are intensity based:

Energy usage, Green House Gas (GHG) emissions, Water consumption, and Material Loss.

In this paper, TASNEE will share the process followed in developing its Sustainability Management System and will show how innovation plays a big role in achieving its sustainability KPIs through novel ideas on energy efficiency program, waste control management, CO2 footprint reduction etc. TASNEE will also share its experience in setting KPI targets for future performance.